Why We Fear What We Shouldn't

Dr. William M. Fountain

Department of Horticulture

University of Kentucky

Ver. 1.1 © 2015 W. M. Fountain



Are you TRA Qualified?

- Fear
- Dealing with client perceptions of trees and risk.





1,595

Robinson Crusoe

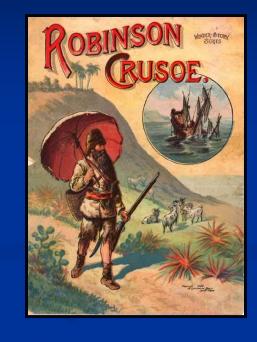
- realistic fiction as a literary genera (Crusoe never lived)
- misadventures of a youngEnglishman
- shipwrecked for 28 years on "Island of Despair"
- worried about cannibals, wild animals, pirates



Daniel Defoe (1660-1731) published 1719

after 15 years on "Island of Despair"

Thus fear of danger is ten thousand times more terrifying than danger itself, (when apparent to the eyes;) and we find the burden of anxiety greater, (by much,) than the evil that we are anxious about."



and then he went on to worry about things he had not seen in 15 years)

Serendipity

■ Phone call:

- "I just moved into house
- black locust so hollow youcan see through it
- dead in top
- Div. of Forestry & arborist say, "remove it."
- <u>friend</u> says arborist has conflict of interest."



Disclosure: Not the real tree

FEAR

- Remnant of our 2.5 million year old brain
 - hurt or kill
 - no control over
 - happen quickly
- Humans:
 - slow runners
 - weak
 - no fangs, claws



S0000000.....

What do you Fear & Why?



Airplanes

- Driving to the airport
 is statistically more
 dangerous than flying.
- Which is scarier?
 - driving?
 - falling 30,000 ft (10K m) to death in an inferno



Airplanes

Reality:

- 2.2 billion flew last year
- 76% survive crashes



this 2009 crash

Deep-Seated Human Fears:

- Things that:
 - cause pain / death
 - have no control
 - happen quickly



10) Losing your freedom

- ♦ grounded until you finish your homework
- ♦ marriage, having children
- ♦ old age

9) The unknown

- ♦ the dark
- ♦ outcome of some event (passing TRAQ, BCMA)
- ♦ closed mindedness

- 8) Pain (related to losing freedom)
 - ♦ inability to carry on with normal activities

- 7) Disappointment (of others and ourselves)
 - ◆ "I'm disappointed in you." is worse than being punished

- **6) Misery** (poverty, the lowest point in human need)
 - media feeds this in advertising ("the heartbreak of psoriasis" – commercial for a commonly available dandruff shampoo)

- **5)** Loneliness (absence of interaction with other humans [necessary for survival])
 - not having a date for the prom
 - sitting alone at lunch

- 4) Ridicule (related to getting negative criticism & stage fright)
 - ◆ Remember your nickname from high school?

3) Rejection

- ♦ fear of being alone
- we justify our personal worth by acceptance of others

- 2) Death (tied to fear of the unknown)
 - do not know what will happen to us when we die
 - ♦ not #1 because we all know it is inevitable
 - ... but do not think it will happen today.

1) Failure

- disappointment that follows something that did not go as planned
- ♦ an excuse to procrastinate

10. Loss of Freedom

5. Loneliness

9. The Unknown

4. Ridicule

8. Pain

3. Rejection

7. Disappointment

2. Death

6. Misery

1. Failure

From: Caty Medrano (9.30.11) http://listverse.com/2011/09/30/top-10-strong-human-fears/ (9.7.14)

Tree Failures & Human Fears

- 10. Loss of Freedom Have to move out for repairs?
- 9. The Unknown Will it hit the house? Insurance increase?
- 8. Pain Family member injured.
- 7. Disappointment Loss of shade, loss of car.
- 6. Misery Lot of cleanup work, find contractor, lawsuit?
- 5. Loneliness sadness over human injury/loss
- 4. Ridicule what are my neighbors thinking?
- 3. Rejection for failure to protect loved ones/property
- 2. Death Family or self (or others)
- 1. Failure I did not protect my family.

What is TRAQ?

- **■** Tree Failure Assessment
 - defects & conditions
 - response growth
 - site characteristics
 - site changes
 - physics of loading
 - weakening from decay
 - species failure profile
 - age & vigor



30 inch dbh oak failed (armillaria root rot + wet soil + wind)

What is TRAQ?

- Tree Failure Assessment
 - defects & conditions
 - response growth
 - site characteristics
 - site changes
 - physics of loading
 - weakening from decay
 - species failure profile
 - age & vigor

- **Tree Risk Assessment**
 - Target value
 - Occupancy rate
 - Size of the part
 - Fall distance
 - Protection factors

What is TRAQ?



2 vehicles destroyed, difference was human occupancy rate and consequences

- Tree Risk
 Assessment
 - Target value(consequences)
 - Occupancy rate
 - Size of the part
 - fall distance
 - protection factors

TRAQ

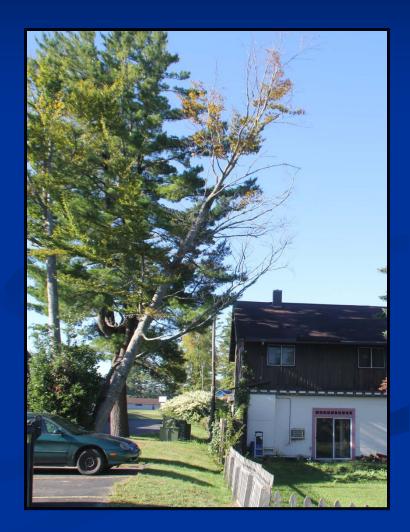
Likelihood of Failure:

- > Imminent
- > Probable
- > Possible
- > Improbable



TRAQ

- Likelihood of Impacting the Target:
 - > High
 - > Medium
 - > Low
 - > Very Low



Matrix 1

Likelihood of	Likelihood of Impact										
Failure	Very Low	Low	Medium	High							
Imminent	Unlikely	Somewhat likely	Likely	Very Likely							
Probable	Unlikely	Unlikely	Somewhat likely	Likely							
Possible	Unlikely	Unlikely	Unlikely	Somewhat likely							
Improbable	Unlikely	Unlikely	Unlikely	Unlikely							

TRAQ

Consequences of Failure:

- > Severe
- > Significant
- > Minor
- > Negligible



Matrix 2

Likelihood of	Consequences of Failure											
Failure & Impact	Negligible	Minor	Significant	Severe								
Very Likely	Low	Moderate	High	Extreme								
Likely	Low	Moderate	High	High								
Somewhat likely	Low	Low	Moderate	Moderate								
Unlikely	Low	Low	Low	Low								

TRAQ

- Risk Rating:
 - > Extreme
 - > High
 - > Moderate
 - > Low

	_			Date				me		_
	s/Tree location				Tree no			_ Sheet	of	-
	ecies or(s)		dbh	Height_			wn sp	read dia		-
Masessi	21(2)				ioois used_					_
			Target Asses	sment				_		-
						rget zo	_	Occupancy		ı
Target		Target description			brget within drio line	Target within 1x Ht.	laget within 1.5x Ht.	rate 1-rare 2-occasional 3-frequent 4-constant	Practical to move target?	
1					-	-	-			t
2										t
3								1		t
4										t
_			Site Facto	rs		_	_		_	_
tistory	of failures				graphy Flati	Slop	еΠ	46	Aspec	,
Vigor I	ing wind direction Com	Tree H Foliage None (seasonal	ealth and Sp	ecies Profile (dead) Normal					crotic _	
Pests_			Abiot	ic						_
pecies	failure profile Branches □ Tru	mx ⊔ Roots ⊔ Describe_		ors						
	xposure Protected □ Partial □				Relative cro	-	_		_	-
		Tree Defects and Cond								
/		— Cro	wn and Br		of Failure					_
	inhalanced crown ICS		wn and Br	anches —				Lightning da	mare	
	lead twigs/branches %	% overall Max. dia	wn and Br	anches —						
8	roken/Hangers Number%	% overall Max. dia	own and Br Cracks (1) Codomina	ranches —				Include	d bark l	
8	ead twigs/branches "% iroken/Hangers Number over-extended branches	% overall Max. dia	Cracks Codomina Weak atta	anches —		_ (Cavity/	Include	d bark l % ci	TC.
8	roken/Hangers Number% ver-extended branches □ veruning history	96 overall Max. dia Max. dia	Cracks Codomina Weak atta	anches —		_ (Cavity/ Simila	Included Nest hole r branches p	d bark l % cir resent l	rc.
8 0 P	ead twigs/branches	96 overall Max. dia Max. dia	Cracks Codomina Weak atta	ranches —		_ (Cavity/ Simila Sapwo	Included Nest hole r branches p	d bark l % cir resent l	rc.
6 6 7 6	ead twigs/branches	% overall Max. dia Max. dia	Cracks Cracks Codomini Weak atta Previous I Dead/Mis Conks	ranches —	rs/Galls/Burls	_ (Cavity/ Simila Sapwo	Included Nest hole r branches p	d bark l % cir resent l	rc.
0 P C R	lead twigs/branches	% overall Max. dia Max. dia	Cracks Cracks Codomini Weak atta Previous I Dead/Mis Conks	anches — ant chments cranch failures sing bark Canke	rs/Galls/Burls	_ (Cavity/ Simila Sapwo	Included Nest hole r branches p	d bark l % cir resent l	rc.
E C C R R F M	sead twigs/branches	96 overall Max. dia Max. dia Raised □ Lion-tailed □	cracks Codomins Weak atta Previous I Dead/Mis Conks Response	anches — ant □ chments □ cranch failures □ sing bark □ Canke Hear	rs/Galls/Burls	_ (Cavity/ Simila Sapwo	Included Nest hole r branches p	d bark l % cir resent l	rc.
0 8 0 8 0 8 6 8 8	sead twigs/branches % rotein-Hangers Number ver-extended branches runing history rown cleaned Thinned seduced Topped lush cuts Other talin concern(s) oad on defect N/A	% overall Max. diaMax. dia	cracks Codominit Weak atta Previous I Dead/Mis Conks Response	ant canches — ant canches — chiments canches failures canches canke Hear growth licant canches	rs/Galls/Burls	_ (Cavity/ Simila Sapwo	Included Nest hole r branches p	d bark l % cir resent l	rc.
0 8 0 8 0 8 6 8 8	sead twigs/branches	96 Overall Max. dia Max. dia Raised	cracks Codominit Weak atta Previous I Dead/Mis Conks Response	ant canches — ant canches — chiments canches failures canches canke Hear growth licant canches	rs/Galls/Burls	_ (Cavity/ Simila Sapwo	Included Nest hole r branches p	d bark l % cir resent l	rc.
P C R	sead twigs/branches	% Max. dia Raised	cracks Codomina Codomina Codomina Weak atta Previous I Dead/Mis Conks Co	ranches — ant □ chments □ chments □ sing bark □ Canke Hear growth dicant □ enent □	rs/Galls/Burls twood decay	(Cavity/ Similar Sapwo	includes (Nest hole r branches pr pood damage/	d bark % cir resent 'decay	
P C R F L L L	sead twigs/branches \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	36 Overall Max. dia Max. dia Paised	cracks Codominion Week atta Previous I Dead/Mis Conks C Response	ranches — ant □	rs/Galls/Burls twood decay Roots and	□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □	Sapwo	includes 'Nest hole r branches p ood damage/	d bark I % di resent I 'decay I	
P C R F L L L L L L L L L L L L L L L L L L	sead twisty/branches 9.8 when the same should be and the sh	96 overall Max.dia. Max.dia. Max.dia. Raised Lion-tailed Minor Modeler Possible Probab K — bhormal bark texture/colo	cracks :: Codomin. Weak atta Previous I Dead/Mis Conks :: Response rate :: Signification in :: Significat	ant anches — ant anches — ant anches — ant anches — aranch failures — aranch failure	rs/Galls/Burls twood decay Roots and risible D	I Roo	Sapwo	includes (Nest hole r branches pr pood damage/	d bark I % di resent I 'decay I	
D C S		% Max. dia. Max. dia. Max. dia. Raised Lion-tailed Lion-tailed Minor Modele Probat k Homornal bark texture/colouded bark Crark/calls/Entric II Sapoons	cracks Cracks Codomini Weak atta Previous I Dead/Mis Response Response I mmii	anthes — ant anthes — ant anthes — anthes	rs/Galls/Burls/bur	I Roce	Cavity/ Similar Sapwo	include: /Nest hole r branches pi ood damage/ billar —_ Stem gi /Mushrooms	d bark i% cir resent i 'decay i rdling (
D C S Li	sead twigt/branches	Max. dia	cracks Codomini. Weak atta Previous I Dead/Mis Conks Response	ant can ches — ant can ches — ant can ches — can ches can can ches can	rs/Galls/Burls/ rs/Galls/Burls/ rwood decay Roots and risible D Decay Cavity	I Roo	cavity/ Similar Sapwo	include: (Nest hole r branches prod damage/ billar — Stem gi //Mushrooms	d bark i% cir resent i 'decay i rdling (
D C C S LLL C C		Max. dia	cracks Codomini. Weak atta Previous I Dead/Mis Conks Response	anthes — ant anthes — ant anthes — anthes	rs/Galls/Burls/ rs/Galls/Burls/ rwood decay Roots and risible D Decay Cavity	I Roce	cavity/ Similar Sapwo	include: (Nest hole r branches prod damage/ billar — Stem gi //Mushrooms	d bark i% cir resent i 'decay i rdling (
P C C C C C C C C C C C C C C C C C C C	avaid twigt/branches	Max. dia	cracks Codomini. Weak atta Previous I Dead/Mis Conks Response	ant	rs/Galls/Burls/ rs/Galls/Burls/ rs/Galls/Burls/ rs/Galls/Burls/ Roots and risible	I Roo	cavity/ Similar Sapwo	include: (Nest hole r branches prod damage/ billar — Stem gi //Mushrooms	d bark i% cir resent i 'decay i rdling (
D C C S LL C C C L L C C C C C L L C C C C		Max. dia	cracks Codomini. Weak atta Previous I Dead/Mis Conks Response	ant land land land land land land land land	Roots and sister of the control of t	I Roo	cavity/ Similar Sapwo	include: (Nest hole r branches prod damage/ billar — Stem gi //Mushrooms	d bark i% cir resent i 'decay i rdling (
D C C S LL C C C L L C C C C C L L C C C C	avaid twigt/branches	Max. dia	cracks Codomini. Weak atta Previous I Dead/Mis Conks Response	ant	Roots and sister of the control of t	I Roo	cavity/ Similar Sapwo	include: (Nest hole r branches prod damage/ billar — Stem gi //Mushrooms	d bark i% cir resent i 'decay i rdling (

We do the evaluation, client makes the decision

mber								per		H	Fail	ure		_	Likel		d		lure i			Co	nseq	uen	es	
Condition number	Tree p	art		ondition f concer		Part size	Part size Fall distance	Target number	Target protection	Improbable	Possible	Probable	Imminent	Very Low	Low	Medium	High	Unlikely	Somewhat	Likely	Very Likely	Negligible	Minor	Significant	Sewere	Risi ratir of pa (from Matrix
										Г			П	П	П		Г	г		Г		Г	П		П	
1										Г			П	П				г				Г			П	
										Н				Н				Н				Н			Н	
Н		\rightarrow								Н			Н	Н			Н	Н			Н	Н			Н	
2					- 1		-	-		Н		-	Н	Н	Н	-	H	Н		\vdash	Н	⊢	Н	-	Н	
-										H				Н			_	Н				Н			Н	
Ш		_			_					L				Н				⊢				┡			Ш	
					ļ					L			Ц	Ц			L	L		L		<u> </u>	Ш		Ц	
3										L			Ш	Ш			L	L				_			Ш	
										Г								П								
										Г			П	П				Г				Г				
4										Г			П	П			Г	г				Г	П		П	
										Г			H	Н				П			П		П		H	
_		_			_			_		_								_	_	_	_	•				
Matri	ix I. Likel	lihood	matr	ix.									+			+	-		-	+	-			+	-	
	lihood			Like	elihood	of Imp	acting	Targe	t	\neg			4			+	4			4	_			4	_	
of F	Failure	Very	Low	Lo	w	- 1	Mediur	m	High																	
	ninent	Unlil		Somewh					Very likely	_														т		
	bable	Unlil		Unlil		Somewhat likely			Likely	_			-	_		+	-		\vdash	+	-			+	\dashv	_
	ssible robable	Unlil		Unlil			Unlikel Unlikel		Somewhat like	ely																
_	ix 2. Risk	_	_		nary.		OTHER DE	y	Ollikely	_			П			Т				Т				Т		
		_	Time	IA.			nces of	- 7	-							$^{+}$	7									
	kelihood ure & In		- No	egligible	Mir			ificant		\dashv			-	-		+	-		\vdash	+	-			+	-	-
	Very like	•	-	Low	Mode			ligh	Extreme	\dashv																
	Likely	.,	+	Low	Mode			igh	High	_						1										
Son	newhat	likely		Low	Lo	w	Mod	derate	Moderate														Non	th		
	Unlikel	y		Low	Lo	w	L	ow	Low								-				/					\
																	-				/					\
Note	es, expl	anatio	ons, o	descripti	ons					_							-									- 1
_			_							_							-1				\					
										_							- (/					/
																		\				\			/	
																					-					
rvirtig	gation o	ption	ıs _							_							_	_			_			-		
_			_							_	_	_	_	_	_	_	_	_	_	_	_					
												_	_	_	_			_		_		esidi esidi				
_												_	_	_	_			_		_	_		ual f	15K _		
	all tree								Extreme																	
Over	all resid	dual r	isk	Low	☐ Mo	derate		ligh 🗆	Extreme				Insp	ecti	ion i	nte	val	_				_				
Data	□Final	□Pr	elimi	nary Ad	vanced	asses	sment	need	ed □No □Yes	-Typ	e/R	easo	n_													
Inspe	ection li	mitati	ons	□None []Visibili	ty 🗆	Access	□Vir	nes 🗆 Root co	lar	buri	ed D)esci	ibe	_											
This di	atasheet wa	as produ	ced by	the Internat	ional Socie	ty of Ar	bortcult	ire (ESA)	and is intended fo	ruse	by To	e Risi	c Asse	ssmen	at Qu	lified	(TR	AQ) as	borist	3 – 20	13				Page	20

Fear of Death?

(western countries)

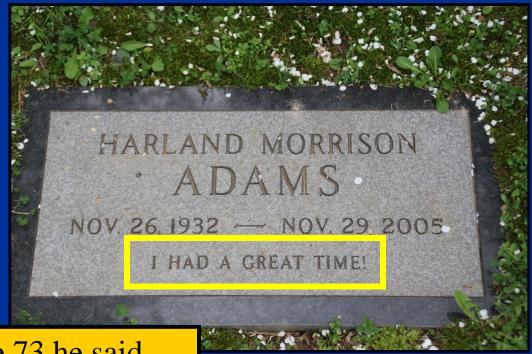
- Average life expectancy:
 - ♦ 1900 46 years
 - ◆ 1930 59 years(SS act 1935 age 62)
 - ♦ 1980 74 years
 - ♦ 2000 78 years
 - ♦ 2014 80 years

- 1900 14% of children did not reach 5th birthday (1 in 7)
- 1997 0.58% (1 in 172)

Today is the safest time in human history to be alive!

What is killing us now?

- Diseases of old age
- Household falls
- Industrial age accidents (autos)



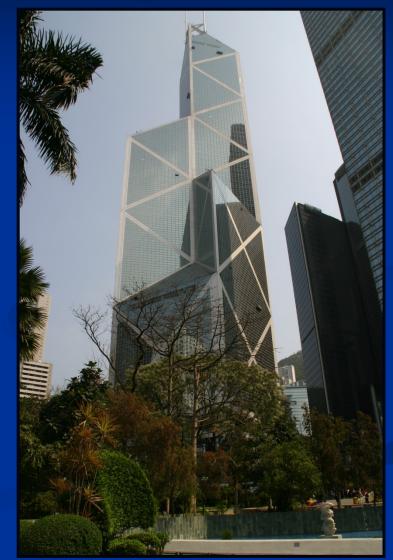
At age 73 he said, "I had a great time!"

Things We Fear Most

- a) breast cancer (most significant factor is age)
- b) Nuclear power plants (Chernobyl ≈9,000; annually melanoma in US ≈10,000)
- c) cell phone (radiation) more than X-rays
- d) GMO foods
- e) Handguns vs driving to work or obesity or diabetes
- f) 9/11 deaths are 1/5th the # of Americans killed each year by criminals

Western urbanites expect:

- Creature comforts, food, amenities.
- Absolute safety from things we fear.
- Government responsibility for personal protection.



Misadventure: 2 killed by falling tree, branch

Bad weather to blame for woman hit by toppling tree. man struck by falling branch

> By Elena Chong Court Correspondent

NO ONE is to blame for the recent accidental NO ONE is to blame for the recent accidental deaths of two people who were struck by a tree and a branch in nature reserves earlier this year.

In both cases, conditions were similar heavy rains coupled with gusty winds.

Separate coroner's inquiries into the deaths of dental assistant Ho Siew Lan, 42, and software engineer Nguyen Ngoc Quang, 25, a permanent resident here, were heard yesterday.

In recording a verdict of misadventure in both cases, State Coroner Ronald Gwee said the incidents were the result of a combination of

incidents were the result of a combination of forces of nature. He noted that after the May 15 incident involving Madam Ho, the National Parks Board had taken further action to prevent

"I am satisfied that the steps taken by the Na-tional Parks Board after the incident will help to minimise the chances of this occurring in the fu-

minimise the chances of this occurring in the ruture," he said.

Early that morning, the mother of two was
out on her usual morning walk at Bukit Batok
Nature Park when the sky turned dark.

At the park entrance at Bukit Batok East Avenue 3, Madam Ho met Madam Ting Kim Hong,
46, who was on her way out.

Later, the two met again inside the park and
decided to call off their walk when it started
pouring and the winds grew stronger.

Semor Station Inspector Tan Kah Kiat from
Jurong Police Division said in his investigation
report that the two women then bumped into
Madam Leong Lai Meng, 48, along a footpath.

At that moment, Madam Leong saw a huge
tree falling towards her, while Madam Ting
heard cracking sounds. Before they could react,
the tree feel and pinned the trio down.

Senior Station Insp Tan said Madam Leong,
who had minor injuries, crawled out and sought
help from a park user.

Meanwhile, Madam Ting, who had been lying motionless with Madam Ho, regained consciousness and limped out of the park. The two were treated as outpatients.

Madam Ho was later pronounced dead by a

paramedic officer.

According to a meteorological report, moderate to very heavy showers with thunder and gusty winds up to 70kmh had occurred at the time.

Since then, NParks has intensified tree in-spection in Bukit Batok Nature Park, provided a weather alert link on its website, and installed

weather alert inix on its website, and instance weather alert signage at strategic locations.

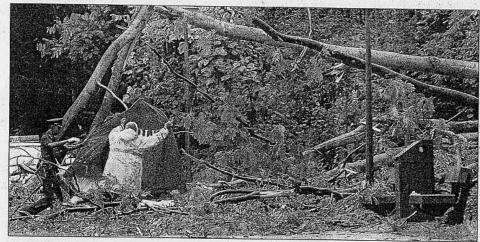
In the other case, Mr Quang was trekking with his younger brother and three friends on the Petaling Trail in the Central Catchment Nature Reserve when a 1.58m-long tree branch fell on him on May 31.

It had been dizizing with strong winds when

It had been drizzling with strong winds when the five arrived at the TreeTop Walk - a 250m-long suspension bridge linking the two highest points in the area.

It was raining heavily when Mr Quang's brother, who was walking behind, saw the branch fall and hit his sibling.

Mr Quang died at the scene of a head injury.
The NParks management has since decided to close the TreeTop Walk in the event of lightning and thunderstorms. Weather signage to warn visitors not to continue trekking during bad weather has been installed and rain shelters with lightning protection at strategic locations along the trail will be built.





AT BUKIT BATOK NATURE PARK: Madam Ho (above) was struck by a falling tree (left) while taking a morning walk on



TreeTop Walk when a falling branch hit him.

ZAOBAO FILE PHOTO AT CENTRAL CATCHMENT NATURE RESERVE: Mr Nguyen Ngoc Quang died on May 31 near

FURTHER PRECAUTIONS

"I am satisfied that the steps taken by the National Parks Board after the incident will help to minimise the chances of this occurring in the future."

STATE CORONER RONALD GWEE, noting that after the Bukit Batok incident, NParks has stepped up tree inspection in the park and put up weather alert signage at strategic spots

First line of newspaper article:

"No one is to blame for the recent (separate) accidental deaths of two people struck by a tree and a branch in nature reserves earlier this year."

later in article:

the coroner said "...the incidents were the result of a combination of forces of nature."

Closing line of article:

"The NParks management (municipal arborists) has since decided to close the TreeTop Walk in the event of lightning and thunderstorms. Weather signage to warn visitors not to continue trekking during bad weather has been installed and lightning protection at strategic locations along the trail will be built."

What TRAQ Offers You:

- Qualitative (not quantitative) Assessment.
- Client determines their tolerance for risk.
- We offer mitigation options.
- Client makes decisions and assumes liability.

Risk Rating:

- > Extreme
- > High
- > Moderate
- > Low

So, Would you have flown 9/12/01?



What does 1,595 mean?

The calculated number of people killed in automobile accidents in the 12 months following Sept. 11, 2001 who opted to <u>drive</u> rather than fly.

(53.5% of the 2,983 killed in 4 attacks on 9/11)

If terrorists were hijacking and crashing 1 passenger plane each week and you flew once a month your odds of being killed are 1:135,000



If terrorists were hijacking and crashing 1 passenger plane each week and you flew once a month your odds of being killed are 1:135,000

If you are an average driver in the US your odds of being killed in any given year are 1:6,000.

(22.5 times higher!)



If terrorists were hijacking and crashing 1 passenger plane each week and you flew once a month your odds of being killed are 1:135,000

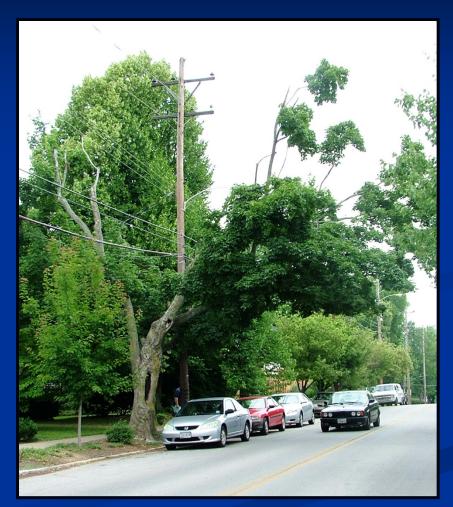
If you are an average driver in the US your odds of being killed in any given year are 1:6,000.

(22.5 times higher!)

1,595 is 6.5 times
higher than all 9/11
passenger deaths on
the 4 planes (246).

TRAQ and Risk

- Qualitative assessment
- Target focused
- Puts risk in perspective
- Client makes decisions
- ∴ Reduces potential liability for arborist
- **Message:** Trees give us benefits we can't live without.



Fear of tree failures:

I am an old man and have known a great many troubles, but most of them never happened.



- Mark Twain

Additional notes

- If you're American, you have a greater chance being killed by <u>furniture</u> (http://www.vox.com/2014/10/17/6988377/threats-to-americans-ranked-ebola-isis-russia-furniture),
- <u>pizza boxes</u> (http://mic.com/articles/101696/your-pizza-is-probably-a-greater-threat-to-your-health-than-ebola), and
- sand castles
 (http://www.theguardian.com/world/2007/jun/22/usa.travelne ws) than by Ebola