

For Immediate Release

ISA Reaches Milestone

CHAMPAIGN, IL (July 27, 2007)- Many great milestones are reached by standing on the shoulders of those who went before us. ISA is celebrating a milestone 83 years in the making. On July 27, 2007, an order was processed for the 20,000th ISA member in 2007. Never before has the number of ISA members reached this height in a single year.

The lucky individual is Steve Walsh of Cincinnati, Ohio, USA, which seems appropriate because this record-breaking membership comes from within the first ISA chapter. The Ohio Chapter joined ISA in 1942 along with Southern and Western. Steve works for Meisner & Associates, a landscape architectural firm. He is also a student at University of Cincinnati in the Masters Program in Geographic Information Science.

ISA enjoys 24 consecutive years of membership growth and processes over 43,000 memberships including those for chapters and professional affiliations. At this rate, ISA staff enters a membership every 12 minutes and 15 seconds and prints almost three cards every hour, 24 hours a day; seven days a week.

As important as this milestone is, it would not have been accomplished without the 19,999 other ISA members from 47 countries around the world who made the same commitment to arboriculture that Steve did. The nine members just before Steve included two Australians, one Canadian, and arborists spanning the United States from Hawaii to Maryland.

ISA is truly moving to fill its role as an international organization and every single member benefits from this far-reaching and still growing network through the exchange of arboricultural knowledge, skills, and attitudes. All 20,000-plus members are now linked to the first National Shade Tree Symposium attendees, in 1924, through to all future ISA members. Thanks to Steve and all members.

About the International Society of Arboriculture

The International Society of Arboriculture (ISA) is a nonprofit organization supporting tree care research around the world. Headquartered in Champaign, Ill., ISA is dedicated to the care and preservation of shade and ornamental trees. For more information, contact a local ISA Certified Arborist or visit www.treesaregood.com.



International Society of Arboriculture

P.O. Box 3129 • Champaign, IL 61826-3129
www.isa-arbor.com • 888.472.8733