

For Immediate Release

ISA on the Move

CHAMPAIGN, IL (September 4, 2008)- To meet increased demands the International Society of Arboriculture (ISA) has relocated its headquarters to a larger facility better equipped to handle the organization's growing needs.

"ISA has sustained an unprecedented 25 straight years of membership growth, with now well over 20,000+ members around the globe. That growth leads to the necessary growth in programs, products, and services that keep our focus on ISA's mission," says ISA President Lauren Lanphear.

Still located in Champaign, Illinois, the new building accommodates current and future growth needs required to address requests from members, Certified Arborists, and other green industry professionals. Lanphear affirms, "The recent move to a newer and larger headquarters facility provides increased space needed to support this growth. It offers a great work environment for ISA's dedicated and talented staff."

Hoping for minimal interruption to customer service, the office was scheduled to be in transition from July 31st through August 3rd. Through the hard work of ISA staff and movers, the office was back up by Friday, August 1st, two days ahead of schedule.

This move is an important step for the future success of ISA. "These are exciting times for the ISA and the arboriculture industry it supports - the new facility will prove to be an important resource," supports Lanphear.

You've planted the need, now help us grow.

Note: The physical address of the ISA headquarters has changed; however, all other contact information remains the same. New street address: 2101 West Park Court, Champaign, IL 61821

About the International Society of Arboriculture

The International Society of Arboriculture (ISA), headquartered in Champaign, IL, is a nonprofit organization supporting tree care research and education around the world. To promote the importance of arboriculture, ISA manages the consumer education web site, www.treesaregood.org. Also, as a part of ISA's dedication to the care and preservation of shade and ornamental trees, it offers the only internationally-recognized certification program in the industry. For more information on ISA and Certified Arborists, visit www.isa-arbor.com.



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