

## For More Information

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*For Immediate Release*

## International Society of Arboriculture Expands Administrative Structure with Director of Events

CHAMPAIGN, Ill (September 8, 2015) – The International Society of Arboriculture announces the promotion of Kara Stachowiak to ISA Director of Events. Stachowiak will lead the newly formed Events Department. Most recently the administration of events has been under the Educational Goods and Services department of ISA where she served as Associate Director of Meetings and Events.

The increased demands for events including expansion of international events, led to the decision to create the events department. This department will still work closely with the educational department to ensure quality programming for all ISA events. However, the separation will allow both departments to focus more on their individual areas of expertise.

Stachowiak began working for ISA in 2008 as an event coordinator. She is a graduate of the University of Illinois with a Bachelor of Science in Journalism and a Masters in Sports Management. Recently earning the Certified Meeting Professional (CMP) credential, Stachowiak is active in the Professional Convention Management Association helping keep ISA events in line with current meeting planning standards and best practices.

### *About ISA*

*The International Society of Arboriculture (ISA), headquartered in Champaign, Ill., U.S., is a nonprofit organization supporting tree care research and education around the world. To promote the importance of arboriculture, ISA manages the newly re-launched consumer education web site, [www.treesaregood.org](http://www.treesaregood.org), which fulfills the association's mission to help educate the public about the importance and value of proper tree care. Also, as part of ISA's dedication to the care and preservation of shade and ornamental trees, it offers the only internationally-recognized certification program in the industry. For more information on ISA and Certified Arborists, visit [www.isa-arbor.com](http://www.isa-arbor.com).*



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